

## **Privacy Notice according to art. 13-14 of EU Regulation n. 679/2016 (GDPR)**

### **Data Controller**

**Filmmaster Events S.r.l.**, having its registered office at Rome (00187 - RM), P.zza Venezia 11.

### **Categories of personal data ("Data")**

Name, surname, date of birth, sex, address, ID number, mail address, mobile number, height, weight.

### **Purposes and legal basis for the processing**

- a) management of the relationship with the "Ceremony Makers", to enable them to participate in the UEFA Euro 2020 Opening Ceremony, the achievement of its institutional aims and for the administrative correlated purposes, pursuant to and for the purposes of art. 61 lett. b) of the GDPR.
- b) Compliance with all legal and regulatory requirements, as well as with provisions issued by authorities empowered by law, pursuant to art. 6.1, lett. c) of the GDPR.

### **Nature of data provision – consequences of a refusal**

The nature of the provision of the personal Data, for the purposes set out in points a) and b) above, is mandatory, as it is strictly necessary for the pursuit of them. Any refusal to such process of personal Data, therefore, would involve the objective impossibility for the Data Controller to fulfill the specific obligations laid down by Data protection laws and under the ongoing relationship with you.

#### **Methods of data collection e possible categories of recipients of personal data**

The Data will be processed through computerized, with logic strictly related to the purposes outlined above and, in any case, by persons authorized to perform these tasks, properly aware of the constraints imposed by the GDPR. Data may be disclosed, as far as strictly necessary for the pursued purposes, to employees, collaborators, consultants and companies who may be appointed for the development of specific processing, to insurance companies, as well as public bodies also following inspections and audits (e.g. financial administrations, tax police officers, judicial authorities, labor inspectorate, local health authorities, etc.), to subject who can access Data in accordance with provisions by law or secondary or European legislation, and lastly to specific associations and to UEFA, involved in organizing the UEFA Euro 2020 Opening Ceremony, who will act as independent data controllers.

### **Duration of the processing and data retention period**

Your Data will be processed and retained by automated tools, for the time strictly necessary to achieve the purposes for which they were collected, afterwards they will be retained only in fulfilment of the relevant legal obligations and/or for defensive purposes.

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Filmmaster Events S.r.l.

Sede Legale: P.zza Venezia 11, 00187 Roma  
Reg. Impr. RM/ cod. fisc. 05077960580, P.Iva IT01351931009  
Capitale sociale € 120.000,00  
C.C.I.A.A. RM 477940 - Cap. Int. Vers. € 120.000,00



[www.filmmaster.com](http://www.filmmaster.com)

## **Where personal data are processed**

Your Data will be processed and retained at the systems of the suppliers of the Data Controller. Should Data be transferred to third countries, the Data Controller undertakes to enter into data processing agreements pursuant to article 28 GDPR with standard clauses in accordance with the decision of the European Commission concerning protection clauses or by virtue of a decision of adequacy of the European Commission on data protection levels (Privacy Shield). Such parties located in third countries take only possession of the personal data, which are necessary for the fulfillment of their obligations and can use it only to perform the services on behalf of the Data Controller or to comply with provisions of law.

## **Rights of the data subjects**

According to art. 15 e sq. of GDPR, you have the right, at any time and free of charge, to know whether your Data is being processed, your Data retention period, to request a copy thereof, rectification, integration, update and/or erasure of the same.

You also have the right to obtain the restriction of the processing involving your Data or to raise objection to processing and to receive a copy of them in a commonly used electronic form. You also have the right to withdraw your consent at any time, without prejudice to the lawfulness of the processing carried out before the withdrawal. Such rights can be exercised by sending a written request to the Data Controller, indicating the subject "Privacy - exercise of privacy rights".

If you believe that the rights to which you are entitled by the Law have been violated, by the Data Controller and/or a third party, you have the right to lodge a complaint with the Italian Data Protection Authority.